NEW YORK, SUNDAY, AUGUST 2, 1903.- BY THE NEW YORK HERALD COMPANY.]

DRY GOODS, &C.

DRY GOODS &C.

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Ice Cream Soda Water, 50 With new crushed fruits, serred at our 50 Soda Fountain, at, per glass.

DRY GOODS, &C.

Delicious Creams, including Mousse Cafe with whipped cream Nesselrode Pudding, Bisque Tortoni, Tutti Frutti, Bisque Glace, Neapolitan and Fruit Ices; also French and American Ice Cream in all flavors, strictly pure, made of the best ingredi-

MAIL ORDERS SIXTH AVENUE,

All prepaid purchases of \$5.00 and over will be delivered free to your nearest railroad station in the States of Maine. Massachusetts, New Hampshire, Rhode Island, Vermont, Connecticut, New York, Pennsylvania and New Jersey. Cartage from railroad station to house is not included in this offer. 22D STREETS, N.Y.

DRY GOODS, &C.

PRICE FIVE CENTS.

Our Restaurant Is Cool! It is a comfortable—yes, epjoyable—place to visit. The service is prompt and courteous. The food is properly prepared and ap-pelizingly served. The moderate prices are features that should not be overlooked. Hot Weather Specials from the

Photo Studio! ONE DOZEN IMPERIALS—best Carbonette finish—and ONE LARGE PICTURE (1832) inches), in black and white—the thirteen pieces for.
ONE DOZEN IMPERIALS—best gloss 51

Our Great Begins August Trade Sale of Furniture To-morrow o

DRY GOODS, &C.

Our prime object in bolding this sale is to make more friends for our already widely known Furniture Department. In addition to an army of old patrons—who fully appreciate the importance of this occasion—there will be hundreds of new customers in attendance whose trade is worth making strenuous efforts to secure, for we realize the value of the adage that "Once a customer always a custoper." Last year we held an August Sale of Furniture which proved a revelation to hundreds of Furniture Buyers. It placed Furniture of the highest standards into many homes at prices so low that they who bought were not only gratified, but very much astonished. In this August Sale we wish to exceed the sales of a year ago. Now the values ARE BETTER. Now the varieties ARE GREATER. Now the Furniture Department is BETTER KNOWN, and, if anything, is in BETTER SHAPE to cater to the needs of buyers. Every condition favors this occasion, which will prove the greatest sale of all.

IN PLANNING AND PRETARING FOR THIS SALE our expert Furniture Buyer spent several weeks in Grand Rapids and many other great Furniture manufacturing centres in making his selections. He bought heavily many lines in carload lots—thereby getting all possible price concessions that buying in great quantities for spot cash could secure. That a great Furniture outlet like ours can use much larger quantities of goods than ordinary Furniture stores is self evident, and for the logical reasons THAT WE BOUGHT IN ENORMOUS QUANTITIES and for SPOT CASH we are able to

Quote Prices so Low as to Be Impossible Under Other Conditions! The display of Furniture in this sale is so large and varied that we have been compelled to devote our 4th and 5th floors to its exhibition. Anything bought now will be held and delivered at any time that may suit the convenience of the purchaser.

4.79, WORTH 7.50—Golden oak finish CHIFFONIER, with bevel plate mirror and this price is a value far, far above the ordinary.

10.50, WORTH 15.00—Golden oak SIDEBOARD, carved top, with 2 bottle holders, 14x24 bevel French plate mirror, base 22x45 inches, 2 swell top drawers, 1 large drawer, 2 closets.

4.95, WORTH 7.50—Oak MOR-RIS CHAIR, with carved front and wide arms, spring seat with velour reversible cushions complete.

2.95, worth 4.00.

with Helical Spring on each Iron Beds! 1.90, worth 3.50 Most size, brass vases and

3.95, worth 5.50, With bress top rall, vases and mounts, extended foot, all sizes.

4.95, worth 8,50. Fancy seroll design, with heavy post; 4 foot and 4 foot 6 inch sizes. 6.75; worth 9.00.

foot, with brass top rail and spindles and fell mounts. 8.95, worth 11.50.

foot, with rings and spindles; Brass Beds!

1.2.50, worth 20.00. foot, 3 foot and 4 foot sizes.

22.00, worth 30.00. foot, with large spindles at hend and foot; all sizes. 25.50, worth 35.00.

2 in. post, bow foot, elegant design. 36.00, worth 45.00.

Mattresses! 5.00, worth 7.50.

3.75, worth 6.00.

Short Hair Mattress, made up in A. C. A. ticking; foot size. 14.95, worth 22.00.

American Hair Mattress, 40 lisk, made up in A. C. A. licking. 10.75, worth 15.00. Cotton Felt Mat-tresses, made up in fancy ticking; elastic, non-absorb-ent, vermin proof; full size.

Springs!

Great Clearance

20.00, worth \$30.00. Red, Bureau and Washstand 30.00, worth \$45.00. Oak 3-Piece Suit-Bed, Bureau and Washstand.

niturel

50.00, worth \$70.00.

Mahogany vencered—
Bed and Bureau. 70.00 worth \$100.00 Birch Bed and Bu-

3 Piece Parlor Suits!

10.50, worth 16.00. frames, tapestry covering-16.00, worth 23.00.

27.00, worth 36.00. Moulded frames, crocheted, mahagang veneer, covered in damask or tapes-

31.00, worth 40.00. Mahog, any finish careed top, covered with Verona velour or tapestry. 5 Piece Parlor

27.85, worth 38.00. Mahogany finish,

34.00, worth 50.00. Mahogany finish, shaped arms, moulded frame, damask covering. 43.50, worth 58.00.

Mahogany finish, moulded frames, shaped arms and legs, covered in Verona velour. 52.00, worth 75.00. Elegantly designed, mahagany finish frame, with shaped arms, covered in da-

China Closets!

12.50, worth 19.00.

16.00, worth 23.00. Quartered oak, with carved top, bent glass ends.

4.50, worth 6.00. Bronzed Iron Frame, extra woven wire; elegant Bedroom Fur-

35.00, worth 45.00. Quartered oak, with mirror back and wood shelves. 48.00, worth 68.00.

Canopy top, French plate mirror top, handsomely carred wood shelves, bent glass end. 100.00, worth \$140.00.
Mahogany carved front and claw feet, with glass back and glass shelves, serpentine glass door and shaped glass sides.

Chiffoniers!

10.00, worth 15.00. Quartered Oak.

14.00, worth 20.00.

Quartered Oak, with swell front bevel French plate mirror. 18.00, worth 26.00.

Bird's-eye maple, with French plate mirror. 38.00, worth 50.00. Golden Oak.

40.00, worth 60.00. Quartered Oak.

Bookcases! 12.50, worth 20.00. H Quarteredd Oak and Mahogany finish, highly pol-ished, 58 inches high, 28

inches wide, with glass door and 4 shelves. 16.00, worth 24.00. Mahogany finish highly polished, 40 inches wide, 58 inches high, with division in the centre, 8 shelves, double glass door.

Dining Chairs! 1.69, worth 2.50.

Quartered oak, polished box frame, cane sent. 75c., worth 1.25. High back, brace arms, cane seat.

2.25, worth 3.25,

Great Clearance
Sale of Ready-to-Make Lace Dresses Dep't.—Main Floor

This exceptional lot of Lace Dresses comprises many of our very choicest styles. They are an interested in superar variety handsome Dresses. The prices are quoted in order to effect a prompt and sweeping clearance, and will appeal to all women interested in superar variety and superar

dallions and insertions—regular prices from \$20.00 to \$33.00—special price.......

Rockers!

1.95, worth 2.50. 23.00, worth 35.00. High back, oak and mahogany finish, with arms, wood seat, Golden oak, glass back and glass shelves.

> Mahogany finish
> Bocker, highly polished,
> shaped arms and saddle seat. 4.65, worth 6.50.

Mshogany finish, in-taid back, shaped arms and saddle seat. Morris Chairs!

5.50, worth 8.00. Golden oak, wide arms, spring seats, with hair filled cushion, covered in velour.

0.00, worth 12.00. Quartered oak, shaped arms and carved front, with spring and plain velour hair filled cushions.

Dining Tables! 5.50, worth 8.00,
42 inches square top,
with 5 fluted legs, extending
6 feet.

8.00, worth 11.00. Quarter-sawed oak. 42-inch square top, extending 6 feet.

Q.75 worth 14.00. Round top, quarter-sawed oak, extending 6 feet, with 5 heavy legs. 15.00, worth 22.00.

door 20.00, worth 28.00.

32.00, worth 45.00.

Sideboards!

14.00, worth 20.00. Il 4 Golden oak, carved top, with bevel French plate mirror, swell front, buse 23x 45 inches, 2 top, 1 large drawer, 2 closets, shaped less.

16.50, worth 23.00. 1.65, worth 2.25.

In Prame, double woven wire; all sizes.

1.2.50, worth 19.00.

Quarter sawed oak front, with movable shelves and pent glass ends.

2.25, worth 3.25.

Quartered oak, carved top, polished box frame, cane seat, shaped legs.

1.65, worth 2.25, worth 3.25.

Quartered oak, carved top and base, shaped top drawer, 1 swell front drawer, 2 closers.

1.650, worth 2.200.

Tufted large couch, with spring edge; also spring head, covered in velour.

18.00, worth 25.00.

Quarter sawed oak, with carried top, 16x28 inches bevel French plate mirror, base 23x45 inches, with 2 shaped top drawers, 1 swell large drawer, 2 closets. 3.00, worth 4.00. 25.00, worth 34.00.

Quartered ouk, carved top, with shaped bey-el French plate mirror, shaped base, with claw feet. 35.00, worth 48.00.

Weathered oak, with 40x14 French plate mir-ror, 2 small, 1 large drawer, 2 closets. 80.00, worth 105.00

Mahogany Sideboard, Colonial design top, with carred pillars, 54x16 inch bevel French plate mirror, base 60x23 inches, with 8 top drawers, 2 centre drawers, 2 closets, with glass door.

Bureaus!

7.50, worth 10.00. Oak, with bevel French plate mirror.

10.00, worth 15.00.

17.00, worth 22.00. Birds eye Maple, with French plate mirror, with swell front base.

25.00, worth 35.00. Bird's-eye Maple, large French plate shaped mirror; swell front base. 32.00, worth 45.00.

Quarter-sawed oak top, extending 8 feet, with pillar legs.

52 Quarter-sawed oak top, extending 10 feet, with pillar legs, carved claw feet.

5.50, worth 7.50. Velour covering, with fringe.

8.00, worth 11.00. Oak frame, spring edge, covered in velour.

11.00, worth 16.00. Cover, in assorted coverings of velour.

Summer Silks Big Reductions!

White Washable Habutai Silk!

A beautiful, lustrous finish A beautiful, lustrous finish quality—firm, cool and service—able for summer dresses and waists—another lot of 1,500 yards, THE REGULAR VALUE OF WHICH IS 35c. PER YARD, at Yard Wide Black Taffeta!

In a heavy, rustling and desirable quality-with the manufacturer's "guarantee" mark for good wear and excellent service stamped on the selvedge-this quality will positively not be duplicated again this season at less than the regular retail price of 95c. a yard; SPECIAL FOR MONDAY ONLY

Black All Silk Crepe de Chine! 24 inches wide-in a handsome

24 inches wide—in a handsome quality—with a lustrous, crepey finish and in a rich shade of black—10 pieces of the regular 80c. grade—SPECIAL PRICE, PER YARD.......

Dress Goods and Wash Goods! Black and Colored MOHAIR BRILLIANTINE, 38 inches | ENGLISH MOHAIR SICILIAN, 50 | FINE WASH GOODS, including

ENGLISH MOHAIR SICILIAN, 50 inches wide, superbly finished goods, rich and lustrous, in navy blue and black; also 52 inch ALL WOOL CHEV-10T, sponged and shrunk, in black and colors; both are regular 75c, qualities; Monday's price, per yard...... wide, bright, rich and lustrous, in navy blue, royal blue and black; also ALL WOOL SCOTCH MIXED SUITING, 44 inches wide, in a good assortment of desirable colors—both are regular 49c. qualities; MONDAY'S PRICE, PER YARD.

Bathing Suits

For Women and Girls! AT 3.29; regular price 4.75.

Women's Bathing Suits of Blue and Black Brilliantine with large white sailor collar-trimmed with braid.

AT 1.98; regular price 2.78. Women's Bathing Suits-of Flannel and Granite Cloth-in odd styles. AT 2.98 ° regular price 4.50.

Women's Bathing Suits—of Blue Brilliantine in a variety of styles—trimmed with braid and anchor—sizes 34 to 44.

AT 2.79; regular price 3.98. Women's Bathing Suits-of Blue and Black Brilliantine-in a variety of styles-sizes 34 to 42.

AT 5.98 ° regular price 8.98.

Women's Bathing Suits—of Folka Dot and Plain Brilliantine—also Sicilian—in regular and Shirt Wafst styles—broken lots—34 to 44 sizes. AT 2.98; regular price 4.50.

AT 1.48; regular price 2.25. Girls' Bathing Suits—6 to 12 year sizes-of Flannel—trimmed with braid. AT 1.98; regular price 2.73.

Misses' Flannel Bathing Suits—also Brill-iantine—nicely trimmed—in 14, 16 and 18 year sizes.

Trunks and Bags! Paris Dress Trunks!

Made of seasoned basswood, covered with heavy duck canvas, rawhide bound, brass trimmed, strong Excelsion lock, two heavy trunk straps around outside, narrow Prench slats, lined with clower leaf pattern Irish linen, two dress or sult trays; with webbing straps, one coarbination top tray containing shirt waist or shirt compartment; hat box with hat form; shoe box, cauten flamed lined, and a tray with compartments. Made for men and women.

Size:— 40 inch 42 inch 44 Inch

14.50 15.50 16.50 Strong Iron Bound Dress Trunks!

Canvas covered, iron centre band, malleable fron clamps and corners, brussed lock, strong bolts, with lift, steel hinges, strong handles, iron bottom, strongthened with three cleats; four rock elm slats on top and two on sides and end, one tray.

30 inch 32 inch 34 inch 36 inch

2.95 3.25 3.69 3.98 French Edge Suit Cases! Made of solid English sole leather, with handsewed edges, French finish, corners capped with sole leather and riveted, strong English handles, high hasp, solid brass spring locks, Irish linen lined, with edit pockets; these are full. 5.75 sized cases; size 24 luches; sale price.

Light Weight Suit Cases! A lot of lightweight DRESS SUIT CASES, made of Scotch plaid canvas: also drab linen, with steel and wood frame, strong handle, spring lock, sole leather corners, sewed and riveted ends; these cases are light in weight and strongly made; sizes 22, 24, 26 inch; value \$2.00; priced 1.45 Men's and Women's Travelling

English Sole Leather Hat Boxest

Made of twelve once solid sole leather, hand sawed, with French edges, saith lived, best spring locks, strong leather straps; the stock is the real English fulshed sole leather, imported especially to make up in hat boxes; each box will last a lifetime; cost to make \$7.50; regular re 5.95 tail price \$10; sale price

Mosquito Canopies! PALMER'S CELEBRATED BED MOSGUITO CANOPIES are
bere in three grad's, at
the three prices of the three prices of lites at the two prices S1.45. 2.95 of \$2.95 3.45 OVER 200 ROLLS OF STRAW MATTINGS—05 pounds to the roll—40 yards in a roll—are 10.00

Girls' and Misses' Garments!

Silk and Linen Batiste, Mercerized Cham bray, Linen Batiste, Scotch Zephyr, Printed Madras, Irish

Women's Shirt Waist Suits!

SHIRT WAIST SUITS-OF FINE WHITE LAWN shirt WAIST SUITS-OF WHITE BUTCHER LINEN-trimmed with Cluny lace-res 10.08 trimmed-regular price \$6.50-special price series and light blue-prettily 3.08 trimmed-regular price \$6.50-special price series suit is tucked and trimmed with fine embroidery-regular price \$8.75-special 4.75 price

Radical Reductions in Women's Waists!

ALL WHITE WAISTS slightly solied or shopwere marked down for a prompt and effective clearance from \$4.00 and \$5.00 to \$80
490, and.
WHITE LAWN WAISTS—Cluster tucked front and back, cuffs and stock—special \$500
price
WHITE LAWN WAISTS—With 3 or 5 insertions of embroidery in front—tucked front and \$800
back—tucked or plain sleeves—special price.

WHITE LAWN WAISTS—Front trimmed with first Point embroidery—tucked back and \$1.98
back—tucked or plain sleeves—special price.

Women's Walking Skirts!

Walking skirts-in mannish mixtures-hips trimmed with straps and buttons-special 4.50 price

Walking skirts-in Scotch Tweed Sultings-new colorings-flare-gore stitched-special 4.98 price in white, Voile and Etamine-new model-trimmed with Tuffeta sik-regular price \$16.50-marked down to close 8.98

Furniture Slip Covers 5.95
in Set of 5 Pieces for 5

This remarkable bargain offer in Furniture Slip Covers for 5-place sults is made of 34 then, strong and serviceable Belgian stripe (allowing 20 yards of material to the sult), bound with the best quality of cotton binding—best workmanship guaranteed. This special bargain offering will hold good only till August 15. Sults to be delivered before Sextember 1. Hammock Prices Reduced!

August Sale of Carpets!

Soc. Tapestry 75c. Tapestry 35c. Granite 75c. Huselly 35c. Granite 75c. Tapestry Brussels are Ingralus are marked down marked down to-per yard, to-per yard, to-per yard, to-per yard, to-per yard, 59c 49c 19c 50c 85c 95c 95c

Rugs at Reduced Prices! Domestic Rugs! | Royal Wilton Rugs! ALEX. SMITH & SONS AXMINSTER 17.50 Size 8.3x10.6 regular price \$33.50 peccial price \$33.50 peccial price \$33.00 pe

Linoleums and Oilcloths!

Straw Mattings Priced to Close!

HOUSEITTISHES, Glassware Priced Low one lot of 3 and 4 gallon WATER COLLERS—with galvanted Haing. All sizes; values 15c, and 25c, and 25c,

Water Coolers!
One lot of 3 and 4 galon WATER COOLERS—with galvanted lining, nickel faucet and japanued—slightly shoo worn—are offered 1.00
Ice Cream Freezers!
"THE GEM" is the best freezer in the world. Its tub is made of cedar wood, with electric welded beops (cannot fall off). It has a heavy tin can, with all the latest improvements. It makes cream in a few minutes. We made the following special prices:—

1 qt. 2 qt. 3 qt. 4 qt.
\$1.95 \$1.30 \$1.75 \$9.00

\$1.25 \$1.30 \$1.75 \$2.00 Water Coolers!
India-Calentra WATER COOLERS
are admirably adapted for the sick
room. When the water is put in
cold it keeps cool over night 05c
without ice; special price.

ers; 1-3 pint size, dozen, 25c 2Oc.; % pint size, dozen. 2002
PRESSED GLASS WATER TUMBLER-Fluted and plain bottoms;
value 45c. dozen; sale price, 24C
per dozen
THIN BLOWN TABLE TUMBLERS
-value 75c. dozen; sale price, 4OC
per dozen
ENGRAVED WATER TUMBLERS
--Flue quality glass in bandsome de-Fine quality glass in bandsome de-signs value \$1.00 a dozen; 60c sale price, dozen

This is an important sole of Dinner Ware for Summ.r use. 100 PIECE DINNES SET. of plain white ching; run of kin, uselected (that is, one there may be imperfect); special price 4.50

cach; choice.
THIN GERMAN CHINA TEA CUPS
AND SAUCERS—Rose garland decoration; value \$2.50 per 1.50
doz.; special price, per doz. Refrigerators Reduced Apartment house style doors open in front.

50 Inches high, 18 Inches deep, 24 Inches long; helds 50 lbs. of len; reduced for Monday's self-8.98

Self-sharpener, 18 Inch. 4.50 Brush Bargains! STOVE BRUSHES, 20c. kind, 10c

OTHER GRADES OF HOSE at,

8c., 10c. & 15c.

Monday and Specials in High Grade Groceries!

Sugar! Best Granulated, packed in 5 and 10 lb. cloth 49c (Shipped with Grocery orders only.) COFFEE-High grade Mocha and Java, guaranteed equal to any 30c, coffee in the city; 445 lbs. for \$1: 240 Specials! BACON-Swift's Lean Strips, 15C IRISH BACON Imported from J. W. Shaw & Sons. 33c

COFFEE Breakfast blend, rich flavor and delicate aroma; special, 5 lbs., 13c 60c.; ib ... 13c Lamerick, th. 55C
B IS T E R. Finest
quality Right Crownsery, fresh and sweet,
nucked in 5
13. stone 1.23
crocks
LARD-Swift's Silver
Leaf, guaranteed absolnteity pure, open
hettle rendered; 16 lb,
pulls. 51E; 5 lb,
pulls. 59C; 36C
3 lb, pulls. 11E; 5 lb,
pulls. 59C; 36C
3 lb, pulls. Breakfast or Oolong
Tea. Extra the quality
mixed, English Breakfast or Oolong
Tea. Best quality
mixed, English Breakfast, Oolong or Ceylon;
5 lb, caddy 40C ROSTON BROWN
FLAKES OF PULS
BURYS FLAKED
WHEAT 10C YELLOW OF WHITE CORN MEAL, Grans-\$2.85; b. ACCARONI or SPA-GHETTI, to b. 45C mixed, English Brosk-fast, Colong or Ceylon; 5 b. caddy 40C \$1.85; 10....40C Picnic Hams! Sinoked Caliders; lean and tender; 5 to 7 lbs. 01/2c

PEAS-Floral Brand fine Sifted E. J., very sweet and tender; doz., \$1.88; 12c Canned Vegetables and Fruits! TOMATOES Standard Delaware Tomatoes, solid packed; 2-lb, cans. doz. 8C TOMATOES—Cedar Brand, finest quality, Red, Ripe Fruit. Packed at Cedarville, N. J.; Extra Large Cans. doz. 12C \$1.40; can. 42C \$1.40; can. 8PARAGUS Swan Brand, White Tender Stalks; 22-lb, cans. doz. \$2.65; 23C can. ASPARAGUS—Ro CORN-Foliage Brand, finest quality, Sugar Corn; doz., 8c STRING BEANS—
Eclipse Brand; 2-lb.
cans; doz., 7c WHITE WAY BEANS

Acorn Brand, Stringless: doz. 60
70c.; can... 60 LIMA BEANS Luxury Brand, small and tender; do 2 - 10c \$1.10; can.... 10c ASPARAGUS - Ro-mains Oyster Bay, Large Green Stalks; PEACHES—oak Brand, finest quality; 3-lb, cans; doz., 22c \$2,50; can. ilb. caus, special, loz., \$3.25; 28c PEAS-Red Bird Early
June, fine quality, this season's canning:
doz. \$1.00: 9c
can

Smoked Tongue! Selected for boiling; delicious when sliced cold; 3 and 4 lbs. 14c Mscella-

CURRANT JELLY Uster brand; purest and best; 1 lb. glass tumblers. 14c neous! SALT-Finest quality refined table Salt; 10 lb, bags, 10c.; 5C MOLASSES — Genuine old fashioned New Orleans Molasses: 49c ICE CREAM SALT -25 lb. 23c bags. ZSC

BAKING POWDER—
Floral brand; guaranted absolutely pure;
5 lb. can, \$1.28; 1
lb. can, 29c.; 15c
lb. lb. can, compare to lb. can, lb. can
lb. can, lb. can
lb. can, lb. can
lb. can, lb. can
lb. da
lb. can
lb. da
lb. can
lb. da
lb. da RICE-Finest quality Madras Rice large whole head; 10 Dc., S5c.; 1b. CHOICE CAROLINA, RICE 48C
10 lbs. 48C
FLAVORING EXTRACTS, Floral brand,
double strength; absolutely pure; 415C
os. bottle. 45C Spice, for pick- 20c only: 1 B. Jars, doz. \$1.75; 15c jar. VINEGAR — Genuibe Cider Vinegar; guarsateed pure; 25c gallon jug. ...

Gas Stoves!

China Chances!

day's selling to day's

ling to
Our largest size, apartment house style REFRISERATORS, length 314 inches, 22 inches wide, 6t inches high, boils 125 ibs, of ice; \$22.50 value, reduced for Mon day's selling to.

16.98